



Lisa Lieberman-Wang

Lisa Lieberman-Wang is a Business & Life Strategist helping entrepreneurs to create multiple 6 and 7 figure businesses. Supporting professionals & million-dollar organizations to up-level themselves and their business. Featured on TEDx and regularly on ABC, CBS, NBC, FOX, The CW! Recently ranked Top 25 Leading Women Entrepreneurs.

She is a #1 International bestselling author of *Brand You Become the Expert* & *F.I.N.E. to FAB*, co-creator of NAP, Licensed Master NLP Practitioner/Trainer, and leading expert in neuroscience and human psychology. She personally has done over \$60 million in sales and has led her own business organizations to over \$100 million in revenue. She has coached thousands of highly successful entrepreneurs, business leaders, and managers in their marketing, sales, leadership roles, relationships, and mindset.

MEDIA KIT

#1 Best Selling Author,
Business & Life Strategist
Keynote Speaker,
Media personality

Interview Topics

- *Brand You Become the Expert - For More Sales, More Clients, More Often (She wrote a book on it!)*
- *7 Secrets to Building Your Business in Today's Economy*
- *Mastery to Millions - You're One Conversation Away*
- *Overcome Self-Sabotage - 7 Secrets to FAB! (#1 Bestseller FINE to FAB)*
- *Redefining Defining Success Personally and Professionally*

Suggested Questions

- *What's one thing you wish you had known when you began your career?*
- *What is your biggest failure, and what did you learn from it?*
- *What advice would you give someone wanting to pursue coaching or entrepreneurship?*
- *What are the best resources that have helped you along the way?*
- *Who are the three people who have been the most influential to you?*
- *What is the one common myth about your profession or field that you want to debunk?*
- *If you could step into my shoes, what would you have asked yourself that I didn't?*
- *Where did FINE to FAB come from?*
- *Where can our listeners connect with you online?*